Staying Ahead of the Curve Practical Legal and PR Tools to Address Existential Financial Challenges



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## We're Here. Now What?







### Considerations for Trustees and Officers

- Fiduciary Duties
- Strategic Partnerships
- Regulatory / Governmental
- Accreditation
- Financial Aid





# Employment Law Considerations – Resizing your Workforce (Faculty and Staff)

- Contractual Issues
- Program Restructure/Elimination
- Financial Exigency
- Exit Incentive Programs
- Timeline





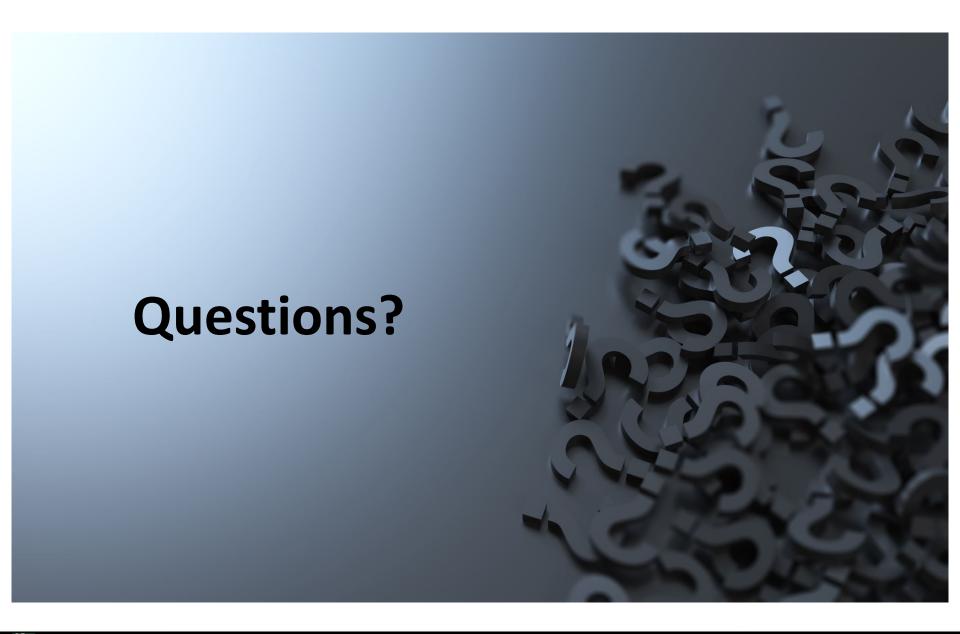
#### **Communication Considerations**

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- Identify and prioritize your audiences
- Start communicating NOW
- Think beyond email
- Avoid toxic positivity
- Keep the calendar in mind
- Enlist third parties where appropriate
- Make hard choices











#### **Materials Disclaimer**

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