

Staying Ahead of the Curve

*Practical Legal and PR Tools
to Address Existential
Financial Challenges*



Erin Hennessy
TVP Communications



Susan Llewellyn Deniker
Step toe & Johnson PLLC



Jim Newberry
Step toe & Johnson PLLC



**We're Here.
Now What?**



Considerations for Trustees and Officers

- Fiduciary Duties
- Strategic Partnerships
- Regulatory / Governmental
- Accreditation
- Financial Aid

Employment Law Considerations – Resizing your Workforce (Faculty and Staff)

- Contractual Issues
- Program Restructure/Elimination
- Financial Exigency
- Exit Incentive Programs
- Timeline

Communication Considerations

Communications Considerations

- Identify and prioritize your audiences
- Start communicating NOW
- Think beyond email
- Avoid toxic positivity
- Keep the calendar in mind
- Enlist third parties where appropriate
- Make hard choices

Questions?



Materials Disclaimer

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Erin Hennessy

TVP Communications
202.664.4205
erin@tvpcommunications.
com



Susan Llewellyn Deniker

Step toe & Johnson PLLC
304.933.8154
susan.deniker@
steptoe-johnson.com



Jim Newberry

Step toe & Johnson PLLC
502.423.2052
jim.newberry@
steptoe-johnson.com