



Ryan R. Daniels | Chief Marketing Officer

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EDUCATION M.S. Franklin University

Ryan Daniels is the Chief Marketing Officer of Steptoe & Johnson, where he directs the firm's business development and marketing efforts across the United States.

With more than 20 years of marketing and business development experience, Daniels has a proven track record of driving strategic growth through business development opportunities; client service and relationship programs; and results-oriented marketing and communication plans and campaigns.

Daniels collaborates with firm management to develop and implement strategies that align with firm-wide initiatives including client feedback, client teams, attorney business development training, and expansion and lateral integration. He works with a team of marketing and business development professionals to help attorneys build relationships through client-focused activities.

WORK EXPERIENCE

- 2020 Steptoe & Johnson PLLC
- 2020 Director of Business Development & Client Relations, Vorys, Sater, Seymour and Pease LLP
- 2014-2019 Assistant Director of Business Development & Client Relations, Vorys, Sater, Seymour and Pease LLP
- 2012-2014 Senior Manager - Business Development, Vorys, Sater, Seymour and Pease LLP
- 2011-2012 Corporate Practice Development Manager, Porter Wright Morris & Arthur LLP
- 2005-2011 Marketing & Communications Manager, Vorys, Sater, Seymour and Pease LLP

MEMBERSHIPS AND AWARDS

PROFESSIONAL

- Legal Marketing Association, 2005-present
- LMA International Midwest Region Director Nomination Committee, 2016 & 2019
- Legal Marketing Association - Ohio Chapter, Board Member, 2008-2013
- LMA International Presenters Taskforce, 2011

INDUSTRY/CIVIC

Energy & Mineral Law Foundation, 2019-present

Membership Committee, Energy & Mineral Law Foundation, 2020-present

American Marketing Association, 2003-2011

AMA Columbus, AIM Awards Committee, 2008