Staying Ahead of the Curve
Practical Legal and PR Tools to Address Existential Financial Challenges

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We’re Here. Now What?
Considerations for Trustees and Officers

• Fiduciary Duties
• Strategic Partnerships
• Regulatory / Governmental
• Accreditation
• Financial Aid
Employment Law Considerations – Resizing your Workforce (Faculty and Staff)

- Contractual Issues
- Program Restructure/Elimination
- Financial Exigency
- Exit Incentive Programs
- Timeline
Communication Considerations

- Identify and prioritize your audiences
- Start communicating NOW
- Think beyond email
- Avoid toxic positivity
- Keep the calendar in mind
- Enlist third parties where appropriate
- Make hard choices
Questions?
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